



## Pennsylvania Auto Show Vehicle/Voucher Giveaway

### OFFICIAL CONTEST RULES

January 29 - February 1, 2026

#### **1. Do I need to purchase anything to participate in this Contest?**

No purchase is necessary to participate in this Contest.

#### **2. Who is conducting this Contest?**

Harrisburg Automotive Trade Association is conducting this contest promotion at the Pennsylvania Auto Show ("Contest").

#### **3. Who can participate in this Contest?**

Individuals who are:

- 18 years of age or older at time of the Contest; and
- those with a valid driver's license

#### **4. Who cannot participate in this Contest?**

Individuals or their Family/Household members who:

- i. Are employed by Sponsor, promotional companies and advertising agencies involved with this Contest (or their affiliates or subsidiaries); or
- ii. Are employed by other radio, television, print media operations (or their affiliates or subsidiaries).
- iii. "Family Members" include: spouses, parents, children and siblings.
- iv. "Household Members" include persons living at the same street address, either full or part time, whether or not they are legally related.

#### **5. When will this Contest begin and end?**

This Contest will begin at 1:00 pm on Thursday, January 29, 2026 and will continue thereafter through 4 pm on Sunday, February 1, 2026. The Contest Winner will be based on entries received by 4 pm on Sunday, January 26, 2025.

#### **6. How can I participate in and win this Contest?**

Complete an entry form at the auto show. If a finalist, must be present to win.

#### **7. What can I win?**

One (1) winner ("Winner") will win either a vehicle of their choice with a value of at least \$25,000 from one of the vehicles on display ("Prize") in the "Vehicle Giveaway" area or a voucher for \$25,000 to be used at the corresponding dealership of their choice to purchase a new or used vehicle.

#### **8. What are my odds of winning this Contest?**

Dependent upon the number of entries.

#### **9. How will I be notified?**

At 8:00 pm on Thursday, January 29, Friday, January 30 and Saturday, January 31 and 4:30 pm on Sunday, February 1, a name will be drawn from each of the participating dealer entry boxes. These names will be placed in a finalist box. On Sunday, at 4:45 pm. five names will be drawn from the finalist box. These finalist will be notified via phone/e-mail of being selected as being a finalist. These finalist need to be present at Members 1st Main Office (5000 Marketplace Way, Enola, PA 17025) on **Wednesday, Feb 11 , 2026 no later than 4:30 p.m. - The Giveaway will be aired live on WHP CBS 21 5 pm news.** The five (5) finalists will be notified prior to the drawing. The winner will be selected by a reverse drawing. One entry per household for the finalists.

#### **10. Will I be responsible for paying taxes on the prize?**

Other than expressly stated in prize descriptions in these Rules, all federal, state, local, and/or other taxes, without limitation, including income taxes, are sole responsibility of the winner. Winner will receive a 1099 Form from the Sponsor for the total approximate retail value, as stated herein, of the prize he/she won in the calendar year it was won.

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**11. What are my responsibilities as the Prize winner?**

The Prize winner will be required to provide:

- i. Signed Acknowledgment, Waiver, Indemnification and Release (See attached form);
- ii. IRS Form W-9;
- iii. Proper Identification (driver's license);
- iv. Other documentation Sponsor may require; and
- v. The winner will have ten (10) business days after he/she is announced as a winner to contact to dealership to claim the Prize or begin the sales process at the dealership who provided the vehicle or voucher, (location TBD). Arrangements to be made directly with the dealership.

**12. Under what conditions will a Prize winner be disqualified and an alternate winner selected?**

- i. If he/she cannot be reached after a reasonable effort has been made during five (5) business days from the Prize drawing;
- ii. If he/she is found to be ineligible;
- iii. If his/her prize or prize notification is returned as undeliverable; or
- iv. If he/she does not comply with these Rules.

**13. What else do I need to know about this Contest?**

This Contest is subject to the following additional rules:

1. Prize Limits. You may win this Contest only once and only one (1) winner per household is permitted.
2. No Prize Substitutions. Prizes may not be redeemed, exchanged or otherwise substituted for cash or any other prize. PRIZES ARE NON-TRANSFERABLE.
3. If winner selects the \$25,000 Voucher, the full value of the prize must be used towards the purchase of a vehicle of the winner's choice. Neither the winner nor the dealer can receive the cash difference from the vehicle selected if less than \$25,000.
4. Sponsor Decisions. Decisions of Sponsor with respect to this Contest shall be final in all regards. Sponsor reserves the right, in its sole discretion, to change, alter and/or modify these rules at any time. Such change, alteration and/or modification shall become effective upon the broadcast of the same by Sponsor.
5. Privacy. Any personal information supplied by entrants will be subject to Sponsor's Privacy Policies and terms of service posted at its website. Sponsor has the right to modify, use in perpetuity on any media, assign to any third parties and or dispose of entries. Once submitted, entries become the sole property of the Sponsor and will not be returned.
6. Promotional Use of Winner's Identity. By participating in this Contest, you grant Sponsor and its designees permission to use your name, picture, likeness, biographical information, statements, address (city and state) and/or voice in any manner for any marketing, advertising or promotions, whether telecast, published, or used in other medium (including, but not limited to posting on the Sponsor's website), and to maintain such name, picture, likeness and/or voice in a database for future use, all without additional remuneration, all to the fullest extent permitted by law.
7. Technical Problems. Neither Sponsor nor its agents and representatives shall be responsible for:
  - any technical difficulties including, but not limited to lost, late, misdirected, incomplete, garbled phone calls, limited calling, dropped lines, busy phone lines, computer error or any technical malfunctions of the telephone network, illegible or mutilated correspondence and/or any other condition beyond the reasonable control of Sponsor;
8. Contest Cancellation/Suspension. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Contest in the event Sponsor cannot preserve the security or proper administration of this Contest, or for any other reason in Sponsor's sole and absolute discretion. In case of a dispute over the identity of the person who corresponded by Internet (if applicable), Sponsor reserves the right, at its sole discretion, to deem the owner of the email account (as indicated on Internet service provider records) to be the corresponding person.
9. Trademarks. Any trademarks, trade names, and/or trade styles used in this Contest are the sole property of the respective owners of such trademarks, trade names, and/or trade styles and are used herein solely for identification purposes.

10. Legal Preemption. This Contest is subject to all applicable federal, state and local laws and to these Rules. This Contest is void where prohibited by law.

11. Acknowledgments. By participating, you agree:

- To be bound by these Rules and the decisions of the Sponsor (or their designated representative), which are final and binding in all respects;
- To waive any right to claim ambiguity with these Rules;
- To indemnify and hold harmless the Sponsor from any and all liability resulting or arising from the Contest;
- To release all right to bring a claim, action, or proceeding against the Sponsor;
- To acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relating to any prize and does not warrant, guarantee or in any way assure, vouch for or underwrite the work or any product associated with a prize including, but not limited to, merchantability, material, manufacture, workmanship, design, fitness for any particular purpose, value, condition, operation or performance;
- That Sponsor shall have no responsibility or liability in connection with disputes over procedures or with respect to use of any prizes (including property loss, damage, personal injury, or death);
- That any person attempting to defraud or in any way tamper with this Contest will be ineligible for prizes and may be prosecuted to the full extent of the law;
- That Sponsor is not responsible for multiple entries, entries that are entered by other than human means or by other mechanical means or for entries that are late (including delayed data transmissions), tampered with, illegible, mutilated, forged, mechanically duplicated, mass machine printed, postage due, misdirected, incomplete, destroyed, lost, photocopied entries or entries otherwise not in compliance with these Rules and such entries will be disqualified;
- That the Sponsor is not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from any part of this Contest; and
- That in no event shall Sponsor be liable for any special, incidental or consequential damages associated with the Contest.

11. Acknowledgment/Waiver/Indemnification/Release. Winners of any Prize shall be required to execute the attached Acknowledgment, Waiver, Indemnification and Release prior to his or her receipt of such Prize.

12. Rules/Winners List. Official Rules will be posted on the Pennsylvania Auto Show's website ([www.AutoShowHarrisburg.com](http://www.AutoShowHarrisburg.com)) during the Contest period. To receive a copy of the Official Rules or the name of the Winner, send a self-addressed envelope by February 14, 2026 to: Harrisburg Automotive Trade Association, 1925 North Front Street, Harrisburg, PA 17102.



Harrisburg Automotive Trade Association

VEHICLE GIVEAWAY CONTEST

**WINNER'S ACKNOWLEDGMENT, WAIVER, INDEMNIFICATION AND RELEASE**

**ACKNOWLEDGMENT.** I have read and understand or have had explained to me the official rules and regulations concerning the attached Contest, and declare that I have complied fully with all of its associated rules.

I further declare that, at the time of my entry, I was \_\_\_\_\_ years of age, a resident of \_\_\_\_\_, and that neither I, nor any member of my Family/Household, was/is an employee of the Sponsor, promotional companies, advertiser or their agencies, subsidiaries, affiliates involved with this Contest.

I understand that I am responsible for all federal, state, local and any other taxes of any type associated with my Prize.

**WAIVER.** I hereby for myself and/or my heirs, personal representatives and assigns, completely and forever release, waive and discharge Sponsor, its promotional partners and advertisers and their agencies involved with this Contest, and each such party's respective affiliates, parents, subsidiaries, owners, shareholders, directors, officers, agents, employees, successors, assigns, consultants and representatives (collectively, the "Sponsor Affiliates"), from any and all claims, actions, suits, costs, losses, expenses, demands, damages and/or other liabilities, known or unknown, absolute or contingent, and whether or not fixed, which I ever had, now have or might in the future have against any of the Sponsor Affiliates (including, but not limited to, the costs and expenses of experts, consultants and attorneys), resulting in any manner from and/or by reason of my participation in this Contest and/or my receipt and use of such Prize, including any future use (collectively, "Claims").

**INDEMNIFICATION.** I also agree to protect, indemnify, hold harmless, and defend the Sponsor Affiliates, from and against any and all Claims arising out of or relating to: (1) my participation in this Contest; and/or (2) my possession/acceptance and/or use/misuse of such Prize, including any future use including, but not limited to, the cancellations and/or delays or any change by any manufacturer, other company, or any other persons providing any of components of the Prize for the winner.

**RELEASE.** I hereby agree to allow Sponsor and its designees to use my name, picture, likeness, biographical information, voice, any statement made during interviews, and address (city and state) in any manner for any marketing, advertising or promotions, whether telecast, published, or used in other medium (including but not limited to posting on the Sponsor's website), and to maintain such name, picture, likeness and/or voice in a database for future use, all without additional remuneration, all to the fullest extent permitted by law in conjunction with my acceptance and use of said Prize.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

Social Sec \_\_\_\_\_

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